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Press Release

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VoterMarch.Org Launches 9/11 Internet Activist Guide

New York, NY (July 12, 2002) -- Today, VoterMarch.Org, a nonpartisan organization and Web site supporting voters' rights and an independent inquiry into the Sept. 11th attacks, launched the 9/11 Internet Activist Guide on www.votermarch.org. The guide provides a step-by-step how-to list that shows activists how to build and promote 9/11 Web sites for free.

The purpose of these sites is to help activists network with each other and with the American people. Such networking can help build public support for a nonpartisan independent commission that could investigate the reasons why the 9/11 attacks weren't prevented by the U.S. Government.

The how-to guide consists of three parts: 1. Building Your 9/11 Web Site. 2. Promoting Your 9/11 Web Site. 3. Networking Your 9/11 Web Site.

Part 1. lists free Web hosting services, guides activists through the process of creating navigable Web sites, and shows activists how to write 9/11 news articles. It also shows activists how to find 9/11 news articles from other Web sites and how to organize such articles as a list of categorized hyperlinks to these articles.

Part 2. lists Internet providers of free and low-cost email newsletter services, as well as listing providers of Internet message board services and free press release distribution services.

Part 3. shows activists how to link their 9/11 Web sites to each other through the VoterMarch.Org Web Ring (<http://t.webring.com/hub?ring=votermarchorg>).

VoterMarch.Org is a Web site and organization started by activists who seek to secure the right of all Americans to vote and to have those votes counted.

9/11 Internet Activist Guide

Part 1: Building Your 9/11 Web Site

Part 2: Promoting Your 9/11 Web Site

Part 3: Networking Your 9/11 Web Site

Part 1: Building Your 9/11 Web Site

Step 1: Register for free Web space:

Yahoo Geocities: <http://geocities.yahoo.com/v/info.html>

Angelfire: <http://angelfire.lycos.com/doc/zones/build.html>

Tripod: <http://www.tripod.lycos.com/>

Download free Web site templates:

Steve's Templates: <http://www.steves-templates.com/>

Step 2: Structure your Web site by creating the following sections:

About Us [Describe your Web site and/or yourself.]

Insider Trading & Oil Pipelines [Use news articles that fit this category.]

Failure of Air Defenses on 9/11 [Use news articles that fit this category.]

Cover-Up of Government Foreknowledge [Use news articles that fit this category.]

Press Releases [Write a press release announcing the launching of your 9/11 Web site.]

9/11 Internet Activist Guide [Put this 9/11 Internet activist guide on your Web site.]

Join Our Web Ring [Tell your Web site visitors how to sign up for the VoterMarch.Org Web Ring, the sign-up section of which is located on the following Web page:

<http://t.webring.com/hub?ring=votermarchorg>

To sign up for the Ring, click on the "Join This Ring" button at the top of that page. Also, remember to post the graphic to this Web Ring on the home page of your site after signing up for the Ring.]

Step 3:

A. Option 1: Use hyperlinks and headlines from the relevant 9/11 news articles for the following sections of your Web site:

Insider Trading & Oil Pipelines

Failure of Air Defenses on 9/11

Cover-Up of Government Foreknowledge

Example:

Insider Trading & Oil Pipelines

Suppressed Details of Criminal Insider Trading Lead Directly Into the CIA's Highest Ranks

[Source: From the Wilderness Publications]

http://www.fromthewilderness.com/free/ww3/10_09_01_krongard.html

Bush's Homeland Security Pipeline

[Source: Democrats.com]

<http://www.democrats.com/view.cfm?id=6458>

Bush Absorbing Enron's Afghanistan Interests

[Source: BuzzFlash.com]

http://www.buzzflash.com/contributors/2002/05/08_Bush_Oil.html

Failure of Air Defenses on 9/11

The Events, Planes and Players of September 11: Putting It All Together

[Source: Democrats.com]

<http://www.democrats.com/view.cfm?id=7706>

Airforce Response

[Source: UnansweredQuestions.Org]

<http://www.unansweredquestions.org/topic.php?tid=45>

Cover-Up of Government Foreknowledge

Democrats.com Launches 'BuckStopsThere.com' To Expose All Top Officials Who Let 911 Happen

[Source: Democrats.com]

<http://democrats.com/display.cfm?id=278>

A Timeline Surrounding September 11 - If CIA and the Government Weren't Involved in the September 11 Attacks, What Were They Doing?

[Source: From the Wilderness Publications]

http://www.fromthewilderness.com/free/ww3/02_11_02_lucy.html

A War in the Planning For Four Years

[Source: From the Wilderness Publications]

<http://www.fromthewilderness.com/free/ww3/zbig.html>

Good Sources of 9/11 News Articles:

1. UnansweredQuestions.Org
(<http://www.unansweredquestions.org/>)
2. Online Journal
(<http://www.onlinejournal.com/>)
3. Democrats.com
(<http://www.democrats.com/>)
4. BuzzFlash.com
(<http://www.buzzflash.com/>)
5. From the Wilderness Publications:
(<http://www.copvicia.com/>;
<http://www.fromthewilderness.com/>)
6. Centre For Research On Globalisation
(<http://www.globalresearch.ca/>)
7. Greg Palast
(<http://www.gregpalast.com/>)
8. The Emperor's New Clothes
(<http://www.emperors-clothes.com/>)
9. Truthout
(<http://www.truthout.org/>)
10. VoterMarch.Org
(<http://www.votermarch.org/>)

- B. Option 2: Write your own news articles about 9/11 for the following sections of your Web site:

Insider Trading & Oil Pipelines
Failure of Air Defenses on 9/11
Cover-Up of Government Foreknowledge

To write a clear, effective news article, choose a noun-like subject such as Project Bojinka, which was a 1994 plot to hijack commercial airplanes and crash them into "key structures" in the U.S. Incorporate the subject into a thesis statement that reads, "The 9/11 attacks were the modern-day implementation of Project Bojinka."

Break the thesis statement down into its component parts, which are the supporting points of that statement. These component parts could include **Osama bin Laden's 1993 World Trade Center terrorists, terrorist's computer files, and kamikaze attacks**. Describe each of these component parts and how it relates to your thesis statement.

Summarize these component parts and create a conclusion, which could read: "Since the U.S. Government has known about Project Bojinka since 1995, the statement by National Security Advisor Condoleeza Rice that she could not have imagined that planes would be used as missiles on 9/11 is proven false."

Remember to include a hyperlinked list of your source information in the text of your news article or at the end of your news article. This will show that you are objective.

Step 4: Insert META Tags into the main pages of your Web site to ensure that the popular search engines will list your site.

Here is a brief guide to understanding META Tags:

<http://www.submitcorner.com/Guide/Meta/>

The following Web page will help you generate HTML code for a META Tag description of your Web site:

<http://www.submitcorner.com/Guide/Meta/description.shtml/>

The following Web page will help you generate HTML code for META Tag keywords for your Web site:

<http://www.submitcorner.com/Guide/Meta/keywords.shtml>

The following Web page discusses the importance of descriptive title HTML tags:

<http://www.submitcorner.com/Guide/Improve/descriptive.shtml>

Part 2: Promoting Your 9/11 Web Site

Step 1: Insert an email-this-page, send-a-link, pass-it-on, or recommend-this-site script into the Web pages of your site that you'd like visitors to email to other people. This technique is known as viral marketing. If you insert this script into Web pages containing your press releases, the technique is known as viral PR.

Pass-It-On (Free)

<http://htmlgear.lycos.com/specs/pass.html>

Send-a-Link (Free)

<http://send-a-link.com>

Step 2: Use our guide to writing news articles to write a press release. The following Web page will give you samples of press releases and techniques for pitching news stories to the news media:

Cause Communications

<http://www.causecommunications.com/diy/getnewscoverage.html>

Step 3: Distribute your press release for free by submitting it to PRWeb <http://www.prweb.com/>. Please note that you must format your press release in accordance with PRWeb's guidelines to ensure acceptance by that Web site.

Step 4: Submit your Web site information to the major search engines to be listed by them.

Search engine submission can be done for free with Submit Corner's submission engine at the following Web page:

<http://www.submitcorner.com/Tools/Submit/>

This can also be done by using Microsoft's bCentral submission service (<http://www.bcentral.com/products/tb/default.asp>). This is a fee-based service, but it is much more precise and results-oriented than free search engine submission services.

Step 5: Create an email newsletter that has automated subscribe and unsubscribe capabilities, and is free to your Web site visitors. The following services can provide you with this capability:

Yahoo Groups (Free service)	(http://groups.yahoo.com/)
ListServe.com (Fee-based service)	(http://www.listserve.com/)
Microsoft bCentral (Fee-based service)	(http://www.bcentral.com/)
Email Factory (Fee-based service)	(http://www.emailfactory.com/)

Step 6: Create a message board for your Web site.

Ezboard.com (<http://www.ezboard.com/>) provides message board hosting services. If you would like a full-featured message board for your Web site, Ezboard has reasonable prices.

Part 3: Networking Your 9/11 Web Site

Step 1: Join the VoterMarch.Org Web Ring by clicking on the "Join This Ring" button on the following Web page:

<http://t.webring.com/hub?ring=votermarchorg>

Web Rings are free networks of interconnected Web sites. Each Web Ring contains a RingMaster Web site, which is the site that founds a Web Ring network about a specific subject.

Webmasters create Web Rings by going to <http://www.webring.com/>, the home page of WebRing, Inc. The Web Ring service is free, but there is a \$1 per month fee to suppress ads that usually come with the service.

Web Rings can help you market your site quite effectively. In fact, the film companies that helped produce the hit movie, The Blair Witch Project, created a Web Ring (<http://tbwp.freesevers.com/webring.html>) for the film that helped spawn 87 Blair Witch spin-off Web sites from fans of the story. To read about this, visit the following Web page:
<http://e-strategy.com/e-survey/>

Step 2: Invite similar Web sites to join the VoterMarch.Org Web Ring:

<http://t.webring.com/hub?ring=votermarchorg>

Remember that there is strength in numbers. If we are to get Congress to create an independent commission to investigate 9/11, we must make our voices heard. And what better way to do so than with an enormous Web Ring network of 9/11 Internet activist Web sites?